

Avery Dennison®

# Hi-Tack Easy Apply™ Adhesive

## Frequently Asked Questions

Avery Dennison® Hi-Tack Adhesive with Easy Apply™ technology helps branded graphics stick to the toughest surfaces. Here are the most frequently asked questions about Avery Dennison Hi-Tack Adhesive applications:

### Why is Hi-Tack Easy Apply an opportunity for my business?

Avery Dennison Hi-Tack Easy Apply offers superior adhesion with a full suite of OEM approved vinyl products, which range from digital and cut vinyl cast and calendered films. The addition of MPI 1106 delivers a premium opaque white cast film with exceptional conformability. Hi-Tack with Easy Apply technology offers an excellent alternative to similar hi-tack products in the marketplace.

### What is Easy Apply technology?

Easy Apply is an air egress liner that eliminates entrapped air bubbles, making installation easier of large decals and graphics.

### How does air egress help when applying a graphic decal with a permanent adhesive?

No longer worry about lumps and bumps before and after applying graphic decals. Air egress means a smooth, bubble-free finish for permanent application.

### What material substrates are ideal for Hi-Tack Adhesive?

Hi-Tack Easy Apply is an adhesive system designed for low-energy substrates, which are notorious for making it difficult for graphic decals to “stick.” This product is ideal for heavy OEM and outdoor applications with surfaces that include: plastics, powder coated paints, fiberglass, glossy and matte finished protective clear coats and painted metal surfaces.

### What Avery Dennison films are available with Hi-Tack Adhesive?

The Avery Dennison films that are ideal for use with Hi-Tack Easy Apply include:

- MPI 1106 Digital Cast Vinyl
- SC 950 Cast Cut Vinyl
- MPI 2126 Digital Calendered Vinyl
- HP 750 Calendered Cut Vinyl



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